

WHAT THE MODELS SAY ABOUT YOU

Artesso Coffee

Prepared by **BE VISIBLE** — Brand Visibility Studio

300 measured responses across 7 answer engines, with confidence intervals, a citation gap analysis and a sequenced 90-day plan.

Named in 33% of answers; your own pages are 2% of what gets cited.



FROM MEMORY

no web access — what the model already believes



WITH SEARCH

web search allowed — what it can find today

Your visibility is similar whether models search the web or answer from memory.

PREPARED FOR

Artesso Coffee · artessocoffee.com

CATEGORY

specialty-coffee-roaster

MEASURED

05 September 2026 · 300 responses

BENCHMARKED AGAINST

Blue Bottle Coffee, Stumptown Coffee Roasters, Counter Culture Coffee, Intelligentsia Coffee

AUDIT ID

artesso-coffee-monitor-20260905T082600-a4c1bd9b

WHERE YOU STAND

One overall score on a published formula, and the six measurements behind it — each explained in plain words in "What every number means" at the back. Each rate carries a 95% confidence interval.



Artesso Coffee scores **30.9** out of 100, with 95% confidence between 28.6 and 33.2.

Your visibility is similar whether models search the web or answer from memory.

The headline is measured on the 10 core Money Prompts — the same questions the free Snapshot asks. The other 16 coverage questions inform the plan and the citation gap and do not move the score.

Your free Snapshot measured the same core questions at **25 / 100** (32 responses). Measured again here, with 140 responses: **20 / 100**.

A month-over-month move smaller than **3.3 points** is not distinguishable from sampling noise at this volume, and this report will call it no detectable change rather than progress.

SCORE BY ENGINE

ChatGPT (search)		42.1	weight 14%
ChatGPT (memory)		31.6	weight 14%
Gemini (search)		30.3	weight 14%
Claude (search)		29.6	weight 14%
Gemini (memory)		28.2	weight 14%
Claude (memory)		27.9	weight 14%
Perplexity		26.6	weight 14%

Bar colour is the verdict scale from the ring above. Weights are an assumption about usage share, published in full in the methodology.

PRESENCE

33%

of answers name you at all



SHARE OF VOICE

38%

of the named brands, when named



CITATION SHARE

2%

of cited sources are yours



CONSISTENCY

98%

same answer, asked again



95% INTERVAL

28.6-33.2

on the composite, n=140

RETRIEVABILITY

0/1

checks passed · 1 skipped



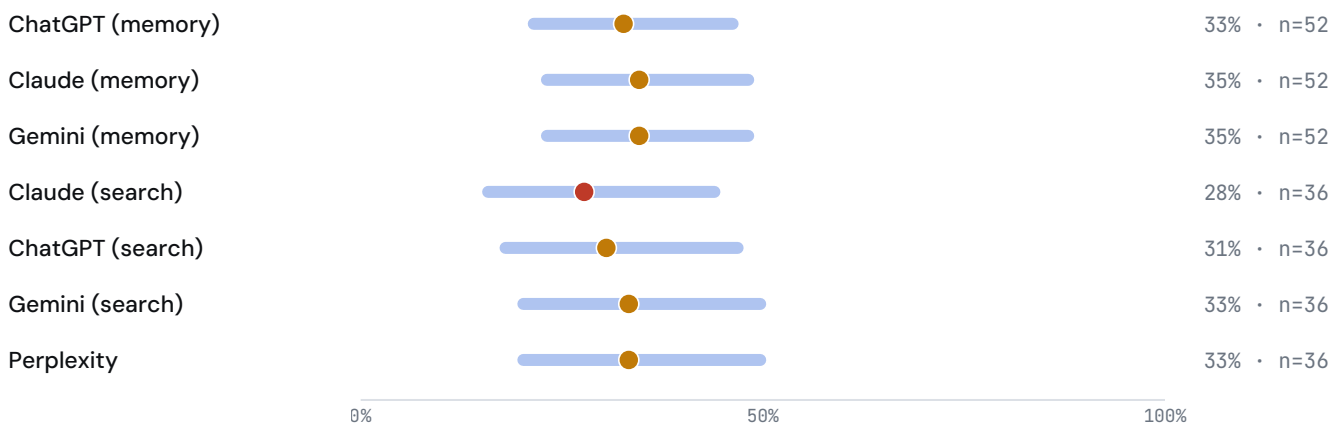
HOW OFTEN YOU ARE NAMED

Presence is the share of answers that mention you at all — the floor everything else is built on. A brand that is never named cannot be ranked, quoted or cited.



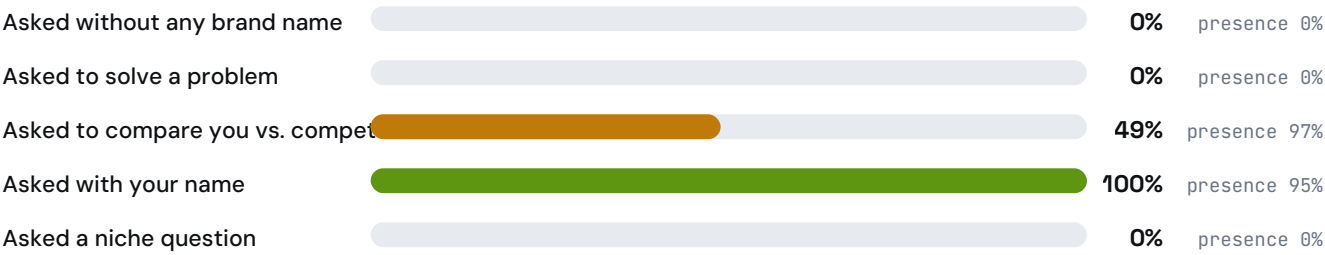
How often each brand is named across every answer this audit collected. Your bar is the one in lime. This is a share of answers, not a market share: a brand can lead here and sell less, and that is exactly the gap the plan closes.

PRESENCE PER AI MODEL



The dot is the measured rate; the bar is the 95% interval. Two engines with the same dot and different bars are not the same finding.

SHARE OF VOICE BY QUESTION TYPE



The questions that matter most are the ones a buyer asks before they know your name — general questions and comparisons. Being visible there is how you get found.

THE MEASUREMENTS, PER AI MODEL

ENGINE	PRESENCE	95% CI	SHARE	RANK	CITED	CONSISTENT	N
Claude (memory)	35%	23–48	36%	0.00	--	100%	52
Gemini (memory)	35%	23–48	35%	0.00	--	100%	52
Gemini (search)	33%	20–50	50%	0.14	0%	100%	36
Perplexity	33%	20–50	39%	0.00	0%	100%	36
ChatGPT (memory)	33%	22–46	34%	0.30	--	89%	52
ChatGPT (search)	31%	18–47	31%	1.00	15%	100%	36
Claude (search)	28%	16–44	43%	0.00	0%	100%	36

03 RETRIEVABILITY

CAN THE ENGINES REACH YOU

Retrievability is the half of the problem you can fix this week. These checks run against your own site, not against a model.

Crawl Timeout

A check that could not run is marked as skipped, never as a pass — the remediation plan downstream depends on that distinction.

Not run in this audit. Llama (local), Qwen (local) (no credential configured for this surface, so it was not measured. It is absent from every rate in this report, not scored as zero.)

EVERYTHING THAT FAILED OR COULD NOT RUN

CHECK	STATUS	COUNT	DETAIL
CRAWL_TIMEOUT	SKIPPED	1	The site did not finish responding within 180.0s, so the retrievability checks could not run. This is a skipped check, not a failure: it is often bot protection slowing automated requests.

04 THE WORK ORDER

CITED INSTEAD OF YOU

The domains an engine reached for while answering a question you should have owned.

This is the audit's work order: each row is a page that exists and outranks you.

DOMAIN	CITATIONS	RUNS YOU WERE ABSENT
reddit.com	59	24
beanbox.com	15	14
coffeegearhub.com	20	13
intelligentsia.com	13	13
headcountcoffee.com	9	8
ptscoffee.com	8	8
home-barista.com	8	7
day9.coffee	7	7
seriouseats.com	7	7
drinktrade.com	7	7
solude.coffee	7	6
coffeester.com	7	6
coffeenatics.com	6	6
counterculturecoffee.com	6	6
brewclancoffee.com	6	6
achillescoffeeroasters.com	6	6

DOMAIN	CITATIONS	RUNS YOU WERE ABSENT
wikipedia.org	6	6
roastful.com	6	6
coffeebros.com	6	6
bettercoffeelab.com	5	5
perfectdailygrind.com	5	5
tastingtable.com	5	5
roastcc.com	5	5
lostwithoutcoffee.com	5	5
brewedbarista.com	5	5

05 ACCURACY

WHAT AI MODELS SAY ABOUT YOU

Every claim the models made about you, checked against your own website. Right means your site confirms it; wrong means your site contradicts it.

WRONG

26

contradicted by your own site

Roasted with care by Artbean Coffee Roasters in Brooklyn, NY

Actually: Artesso Coffee, her bir kahve çekirdeğini özenle seçer ve yıllarca süren deneyimine dayanan artizan bir bakış açısıyla işleyerek

PERPLEXITY · 1×

roasted in Brooklyn, NY

Actually: The site is in Turkish and mentions Artesso Coffee with no reference to Brooklyn, NY location

PERPLEXITY · 1×

coffee roastery based in Carrick-on-Shannon, County Leitrim, Ireland

Actually: The site text contains no mention of Carrick-on-Shannon, County Leitrim, Ireland. Artesso is a Turkish coffee company.

GEMINI (SEARCH) · 1×

specialty coffee roaster based in Carrick-on-Shannon, County Leitrim, Ireland

Actually: The site text contains no mention of Carrick-on-Shannon, County Leitrim, Ireland. Artesso is a Turkish coffee company.

CLAUDE (SEARCH) · 1×

roasting the world's best coffees from their own roastery for over 10 years

Actually: The site text contains no mention of Carrick-on-Shannon in County Leitrim, Ireland, nor any mention of roasting for over 10 years.

CLAUDE (SEARCH) · 1×

been roasting coffees from Carrick-on-Shannon in County Leitrim in Ireland for over 10 years

Actually: The site text contains no mention of Carrick-on-Shannon in County Leitrim in Ireland.

CLAUDE (SEARCH) · 1×

Artesso Coffee's website and readily available information don't explicitly state their sourcing or roasting practices

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

emphasises 100% Arabica beans, transparency (roast dates) and freshness

Actually: Artesso'nun kahveleri sadece bir içecek değil, aynı zamanda doğaya duyulan saygının ve duygunun hikâyesini anlatır. Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

CHATGPT (SEARCH) · 1×

Uses buzzwords like 'handcrafted' and 'artisan' without backing

Actually: Artesso Coffee, her bir kahve çekirdeğini özenle seçer ve yıllarca süren deneyimine dayanan artizan bir bakış açısıyla işleyerek

GEMINI (MEMORY) · 1×

no data available about Artesso Coffee

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (SEARCH) · 1×

Artesso is designed around their proprietary coffee machine and the capsules it uses

Actually: Artesso'nun kahveleri sadece bir içecek değil, aynı zamanda doğaya duyulan saygının ve duygunun hikâyesini anlatır. Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

Artesso subscriptions are primarily focused on capsules and often involve a machine lease or purchase plan

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

Many Artesso subscriptions are structured so that you get the machine for free or at a reduced cost when you commit to a certain number of capsules per month

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

You're paying for packs of capsules with per-capsule costs decreasing with higher quantities

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

Average monthly cost for a typical household using an Artesso machine is \$30 to \$80+ per month

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

Artesso capsules often cost more per cup at \$0.75 – \$1.25+

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

Artesso is limited to their capsule offerings

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

Capsules generate more waste than whole beans though Artesso may have recycling programs

Actually: Artesso'nun efsanevi harmanı On the Rocks ile Güney Amerika ve Afrikanın yüksek rakımlı dağlarından toplanan %100 sınıf Arabica çekirdeklerini misafirlerimize özenle sunuyoruz.

GEMINI (MEMORY) · 1×

8 further contradicted statements are in your data export, ordered the same way: most-repeated first.

RIGHT

63

confirmed by your own site

source their own specialty-grade Arabica beans directly from farms or through independent importers

GEMINI (SEARCH) · 1×

aim for a diverse range of flavor profiles

GEMINI (SEARCH) · 1×

sources specialty-grade beans from around the world

CLAUDE (SEARCH) · 1×

Artesso Coffee has a commitment to quality

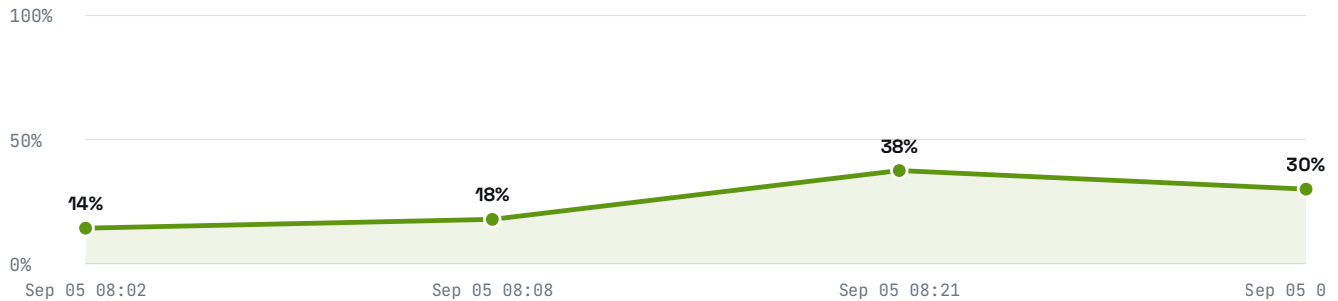
GEMINI (MEMORY) · 1×

Artesso Coffee targets coffee drinkers who care about quality and roast character rather than just convenience PERPLEXITY · 1×
Artesso Coffee targets specialty-coffee or enthusiast audiences PERPLEXITY · 1×
Artesso Coffee's roasts are aimed at coffee enthusiasts who pay attention to bean origin, roast level, and flavor notes PERPLEXITY · 1×
Artesso Coffee's roasts are aimed at premium coffee buyers willing to spend more for a better-tasting or more distinctive cup PERPLEXITY · 1×
Artesso Coffee's roasts are aimed at lifestyle-driven consumers who choose coffee as part of a broader preference for craft, quality, or ethical sourcing PERPLEXITY · 1×
Artessa Coffee uses high quality, specialty-grade green coffee beans GEMINI (SEARCH) · 1×
53 further confirmed statements say the same story in other words; the full list is in your data export.

148 further statements could not be settled either way because your website does not address them. That is a gap in your site's story, not a model error — each one is a content opportunity.

YOUR VISIBILITY OVER TIME

Your visibility score at each audit — the share of AI answers that mentioned you.



THE QUESTIONS WE ASKED

Every question this audit put to the AI models, with the models that named you in their answer. The questions where nobody names you come first — they are your biggest opportunities.

QUESTION	TYPE	THEME	MODELS THAT NAMED YOU
How do I know if the beans I'm ordering are actually fresh or just sitting in a warehouse somewhere	Asked a niche question	the-basics	none of 7
If I've only ever used pre-ground supermarket coffee what's the actual first step to buying whole beans	Asked a niche question	the-basics	none of 7
What's the difference between washed and natural process when I'm buying beans online	Asked a niche question	the-basics	none of 7
I bought expensive beans but they taste worse than supermarket coffee, what went wrong	Asked to solve a problem	the-basics	none of 7
I can never get the grind size right for pour over, always either too bitter or too watery	Asked to solve a problem	brewing-methods-and-equipment	none of 7
I follow the brew ratio exactly but my coffee tastes different and wrong every single time	Asked to solve a problem	the-basics	none of 7

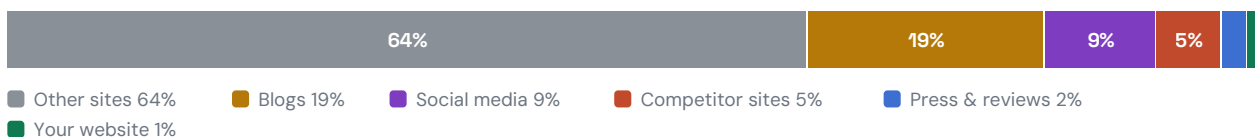
QUESTION	TYPE	THEME	MODELS THAT NAMED YOU
beans that smelled incredible in the bag brew into something completely tasteless and disappointing	Asked to solve a problem	the-basics	none of 7
coffee goes stale really fast after I open the bag, how do I keep it fresh longer	Asked to solve a problem	freshness-and-roast-dates	none of 7
my espresso tastes sour and weak no matter what I do with the machine settings	Asked to solve a problem	the-basics	none of 7
Ethiopian coffee beans flavor profile	Asked without any brand name	coffee-bean-origins	none of 7
best specialty coffee roasters to buy beans from	Asked without any brand name	the-basics	none of 7
difference between Colombian and Kenyan coffee	Asked without any brand name	coffee-bean-origins	none of 7
light roast vs dark roast coffee beans	Asked without any brand name	roast-profiles-and-styles	none of 7
top rated specialty coffee roasters online	Asked without any brand name	the-basics	none of 7
what are single origin coffee beans	Asked without any brand name	coffee-bean-origins	none of 7
what makes a coffee roaster specialty grade	Asked without any brand name	the-basics	none of 7
where to buy specialty coffee beans	Asked without any brand name	the-basics	none of 7
Is Artesso Coffee a legitimate specialty coffee roaster or just marketing hype?	Asked with your name	brand	ChatGPT (memory), ChatGPT (search), Claude (memory), Gemini (memory), Gemini (search), Perplexity (6/7)
What kind of coffee drinker is Artesso Coffee actually targeting with their roasts?	Asked with your name	brand	ChatGPT (memory), ChatGPT (search), Claude (memory), Gemini (memory), Gemini (search), Perplexity (6/7)
Is Artesso Coffee or Blue Bottle Coffee cheaper per bag when buying in bulk?	Asked to compare you vs. competitors	price-per-bag	ChatGPT (memory), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (6/7)

QUESTION	TYPE	THEME	MODELS THAT NAMED YOU
Does Artesso Coffee roast their own beans or resell someone else's coffee?	Asked with your name	brand	ChatGPT (memory), ChatGPT (search), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (7/7)
Who owns Artesso Coffee and how long have they been roasting coffee?	Asked with your name	brand	ChatGPT (memory), ChatGPT (search), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (7/7)
How does Artesso Coffee compare to Blue Bottle Coffee on price for a monthly subscription?	Asked to compare you vs. competitors	price-per-bag	ChatGPT (memory), ChatGPT (search), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (7/7)
How does Artesso Coffee compare to Counter Culture Coffee on price for a monthly subscription?	Asked to compare you vs. competitors	price-per-bag	ChatGPT (memory), ChatGPT (search), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (7/7)
How does Artesso Coffee compare to Intelligentsia Coffee on price for a monthly subscription?	Asked to compare you vs. competitors	price-per-bag	ChatGPT (memory), ChatGPT (search), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (7/7)
How does Artesso Coffee compare to Stumptown Coffee Roasters on price for a monthly subscription?	Asked to compare you vs. competitors	price-per-bag	ChatGPT (memory), ChatGPT (search), Claude (memory), Claude (search), Gemini (memory), Gemini (search), Perplexity (7/7)

07 SOURCES

WHERE AI SENDS BUYERS

When the AI models searched the web, these are the sites they cited. "Your website" is your own pages; "Competitor sites" a rival's; "Press & reviews" is independent coverage — the citations that build trust you cannot buy.



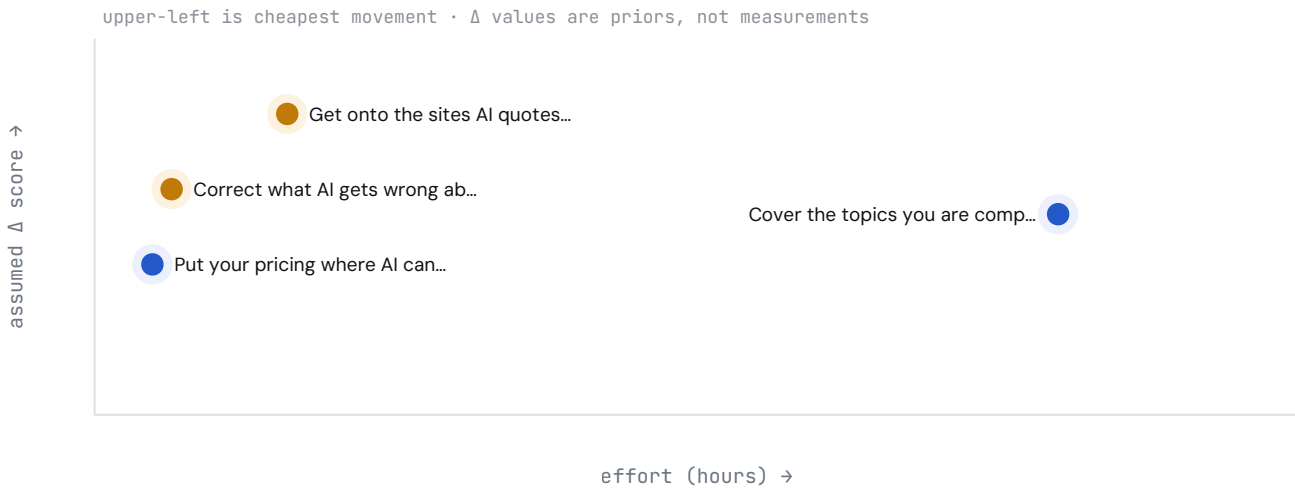
Every source the models cited, grouped. The share of the bar you own is the share of the story you control; the rest is written by other people, and that is where the work is.

MOST-CITED SITES

SITE	CATEGORY	SHARE
reddit.com	 Social media	6.28%
artessa.ie	 Other sites	2.48%
beanbox.com	 Other sites	2.39%
com.au	 Other sites	2.30%
intelligentsia.com	 Competitor sites	1.86%
coffeegearhub.com	 Other sites	1.77%
linkedin.com	 Social media	1.50%
co.uk	 Other sites	1.50%
counterculturecoffee.com	 Competitor sites	1.24%
drinktrade.com	 Other sites	1.15%

THE NEXT 90 DAYS

Sequenced by expected movement per hour of work. The Δ column is an assumption, not a measurement, and is labelled as such everywhere it appears.



Bubble colour is severity. Upper-left is the cheapest movement available.

ACTION	SEVERITY	EFFORT	Δ ASSUMED	PROMPTS
Correct what AI gets wrong about you 26 false claim(s) about Artesso Coffee were produced by models, including: "Roasted with care by Artbean Coffee Roasters in Brooklyn, NY".	HIGH	8.0h	4.5	8
Put your pricing where AI can read it Pricing pages were crawlable in this audit. Models still produced 4 false pricing claim(s), e.g. "Artesso offers subscription coffee service with pricing that can be compared on a per-ounce and per-cup basis".	MEDIUM	6.0h	3.0	4
Get onto the sites AI quotes instead of you 25 domain(s) are cited by answer engines in place of Artesso Coffee across 192 run(s) where Artesso Coffee was absent, led by reddit.com (59 citation(s)).	HIGH	20.0h	6.0	192
Cover the topics you are completely invisible on We asked about the basics, coffee bean origins, brewing methods and equipment and 2 more, and Artesso Coffee was never mentioned once in any of them. Buyers researching these topics are being handed somebody else's name every single time.	MEDIUM	100.0h	4.0	198

SEQUENCED

1. Get onto the sites AI quotes instead of you · 20.0h

2. Correct what AI gets wrong about you · 8.0h

3. Put your pricing where AI can read it · 6.0h

1. Cover the topics you are completely invisible on · 100.0h

HOW THIS WAS MEASURED

A score nobody can reproduce is not a measurement.

WHAT EVERY NUMBER IN THIS REPORT MEANS

VISIBLE Score	Out of 100. Four things combined: are you included, are you recommended, do credible sources back you up, and does AI get you right. Your website's technical readiness is reported separately and is not part of this number.
Presence	The share of AI answers that mention you at all.
Recommendation	The share of AI answers that actually recommend you, rather than just naming you. Being listed as an also-ran counts for presence but not for this.
Share of Answer	Of every recommendation handed out across the brands we tracked, the share that went to you. This counts recommendations, not mentions -- a brand named dismissively in every answer scores nothing here.
Authority	When models search the web, how much of what they cite actually backs you up.
Accuracy	Of the things AI said about you that your own website settles one way or the other, the share it got right.
Rank	When answers list several providers, how high you appear. Being named first is worth more than being named fifth.
Citations	When a model searches the web and cites its sources, how often your own site is one of them.
Sentiment	When models mention you, how positively they talk about you.
From memory vs. with web search	Models answer either from what they learned in training (memory) or by searching the web live. You can be strong in one and invisible in the other -- the fix is different for each.

WHO WROTE THESE QUESTIONS

The questions in this instrument were written by a model from a profile of this vertical, then frozen. They have not been validated against real query data, Search Console exports or sales calls, so treat the instrument as uncalibrated: the score is reproducible and the questions are plausible, but nobody has yet confirmed they are the ones buyers ask.

THE FORMULA

$$\text{AEV_engine} = 100 \times (0.30 \times P + 0.25 \times S + 0.15 \times C + 0.15 \times R + 0.10 \times T + 0.05 \times K); \text{Score} = \text{mean_engine}(\text{AEV_engine}), \text{ engines weighted equally}$$

ENGINE WEIGHTS

ENGINE	WEIGHT	SCORE
Claude (search)	14%	29.6
Claude (memory)	14%	27.9
Gemini (search)	14%	30.3
Gemini (memory)	14%	28.2
ChatGPT (search)	14%	42.1
ChatGPT (memory)	14%	31.6
Perplexity	14%	26.6

COMMITMENTS

- Weights are an **assumption** about usage share. Changing them recomputes history, and history is recomputed rather than quietly re-baselined.
- A check that could not run is reported as **skipped**, never as a pass.
- Δ values in the plan are **priors, not measurements**, until attributed against real observed movement.
- Your raw response data is exportable in full — the narrative is built on it, and you can check it.
- No surface is scraped where its terms forbid it, which is why some consumer chat UIs are out of scope by choice.

THIS RUN

PARAMETER	VALUE
Product	monitor
Responses measured	300
Prompt set version	v1
Category library	specialty-coffee-roaster
Audit id	artesso-coffee-monitor-20260905T082600-a4c1bd9b
Note	Instrument: 26 prompts (10 core / 16 coverage), set version v1.
Note	Repeats: k=2 grounded core, k=1 grounded coverage, k=2 parametric.

WHERE THE UPSIDE IS

The findings above, read as decisions. Every point is triggered by a measurement in this audit, most urgent first.

26 FALSE CLAIMS FOUND

AI IS REPEATING THINGS ABOUT YOU THAT ARE NOT TRUE

Your own website contradicts these statements, so the models did not read them from you. They were picked up elsewhere, and they reach buyers as fact.

FIX Publish a clear, quotable page that settles each point in plain words.

NAMED IN 0% OF NO-BRAND ANSWERS

YOU ARE MISSING FROM THE QUESTIONS THAT MATTER MOST

When someone asks a general question without naming any brand, the models answer with somebody. Right now that is usually not you -- and this is where buyers who have never heard of you are won.

FIX Get named on the sources AI reads for this category, not just on your own site.

-17 POINTS AHEAD OF YOU

INTELLIGENTSIA COFFEE IS NAMED FAR MORE OFTEN THAN YOU

AI names Intelligentsia Coffee in 15% of answers and you in 33%. That gap is not a ranking you can bid on -- it is built from everything written about each brand across the web.

FIX Close the gap where it is actually made: third-party coverage and mentions.

30% OFF-SITE VS 1% YOUR WEBSITE

AI ANSWERS ARE BUILT FROM OTHER PEOPLE'S PAGES, NOT YOURS

Social platforms, press and blogs made up most of what the models cited in this audit; your own website made up a fraction. Publishing more on your own site alone cannot move this -- the models mostly read everywhere else.

FIX Build presence across the channels AI is already reading.

YOU NOW HAVE THE PLAN.

AI models build their answers from what the whole web says about you — social platforms, press, reviews, communities and video. In this audit only **1%** of what the models cited came from your own website. You can execute this roadmap internally, or let VISIBLE work on what it found.

START MY 30-DAY AUTOPILOT

<https://bevisible-agency.com/en/pricing>

- **Execute internally** — keep the roadmap, the raw data and the priorities. Everything here is yours.
- **VISIBLE Autopilot** — we run the 90-day plan: content, sources, reputation and re-measurement every month.
- **Your audit is credited in full** against the first month.